

Collaborating with new partners for transformation



Patients

- Becoming partners in the design of their health care experience
- Developing a true partnership with patients—leveraging patient data and understanding the burden of disease, the caregiver’s role, access decisions, and the health care systems involved
- Increased importance - Patient advocacy groups, national disease organizations, venture philanthropy

Regulators

- Regulators benefiting from more collaborative approaches, such as co-regulation, self-regulation, and international coordination.



- Companies are viewing regulatory functions as a strategic asset and are developing the skills to effectively collaborate with regulators.

A collaborative approach to drug development

- Master protocols
- Medical Affairs collaborating with R&D

Medtech partnerships in the IoMT

- Move from innovative product suppliers to insightful partners in health care
- Collaboration between providers, manufacturers, and suppliers is seen as key to bridging gaps in medical device cybersecurity

Impact of master protocols

Impact of cycle time savings

Traditional patient enrollment and site-startup time:

117 weeks

Master protocol patient enrollment and site-startup time:

96–102 weeks

**Savings: 13%–18%
(15–21 weeks)**

Impact of cost savings

Traditional cost:

\$11.2M

Master protocol cost:

\$9.5–\$9.8M

**Savings: 1.3%–1.6%
(12–15% weeks)**



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